



# PLASTICtwist

an open platform for plastic lifecycle awareness, monetization, and sustainable innovation

# Newsletter

Issue 5 - Autumn 2019

## Revaluing Plastic: 5 Great Ideas

## Highlights



An amazing audience and a great launch today for **Plastic Twist: The Art of Making a New Plastic Economy!** Honoured and proud to be part of such an excellent consortium of researchers, developers, active communities, entrepreneurs and innovators. Many thanks to **TAGES** team for all the hard work organizing this event.



Congratulations to all the five teams who, after a heavy competition on national level were invited to present their ideas on plastic waste revaluation. The audience voted for their favourite idea(s) using the **PlasticTwist Wallet** mobile app and their **Plastic Tokens**.



[www.plastictwist.com](http://www.plastictwist.com)



[www.facebook.com/PlasticTwist](https://www.facebook.com/PlasticTwist)



Look for our hashtags!  
**#PlasticTwist #ReclaimPlastic**



### Mind the Plastic (CH)

Mind the Plastic is an early stage start-up collaborating with food producers to improve their packaging. We set up logistics for packaging return, we design and create new products from this resource and lastly, we innovate the packaging solution next time packaging should be purchased.



### Plastic Playgrounds: From Fishing Nets To A New Sport, Beachton! (NL)

640.000 tons of fishing nets enter the ocean every year killing millions of marine animals like turtles, seals, dolphins and many more. Plastic Playgrounds is creating value to this plastic waste by re-purposing and recycling the nets. How? By creating a new sport which we called: Beachton!



Want to learn more details of these great ideas band the teams behind them?

Visit our website:

<https://ptwist.eu/lanchevent-competition/>

### Blue Barrel Project (GR)

The framework of the Blue Barrel Project a Social Cooperative Business will be established, in order to tackle with the problem of plastic pollution along the west coast of the Thermaikos Gulf, near Thessaloniki, Greece, largely connected with the activity of mussel cultivation in the area.



### Recycled Plastic Jewellery by Xander Kostroma (CH)

The idea is to make fashion jewellery from discarded HDPE bottles combining these elements with 925 Sterling Silver and/or hypoallergenic steel as finishing components.



### Rewarding The Collaborative Reuse Of Plastic Packaging In Fresh Food Value Chain (TR)

Changing the shopping behaviour where the consumption restrictions will be defined by the consumer needs rather than the packaging needs. The household consumer will be encouraged to break all ties with the packaging and by carrying storage pouches to the retail points rather than go to the food shops. Thus, this unpackaged shopping method will be triggered by the consumer with all reusable packaging types.



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